

UNIX Gallery

William Bradley at Volta New York

March 7 - March 11, 2018



William Bradley
No One Will Ever Know
 Oil on canvas, 68 x 46 in | 173 x 117 cm, 2018

UNIX Gallery will be participating in this year's edition of Volta New York, held at Pier 90 during Armory Week (March 7 -11). UNIX's booth D02 will highlight works by British abstract artist William Bradley. This marks UNIX Gallery's inaugural participation in the international, cutting-edge art fair. Volta is open to the public from 12 - 8 PM March 8 - March 10, and 12 - 5 PM on March 11. Guest of Honor and VIP Vernissage previews will be held on March 7 from 4 - 6 PM and 6 - 9 PM, respectively.

Bradley begins with abstract gestural watercolors, which he scans and digitally manipulates into calculated arrangements. These resolved designs are repainted in oil on canvas. His work is "abstract art about abstract art" with an underlying concept that explores the communicative disconnect between artist and viewer, specific to the pure abstract language.

Inspired by his time spent in New York, Bradley's latest works reference the strong, seemingly simplistic explorations of color and form by John Hoyland in the 1960's. This lens provides Bradley with the starting point on a new development in his painting, and is the perfect touchstone as the artist looks to move away from Photo-shop driven sketches. The new works look to release color from the drawn denotation of form allowing for the experiential nature of color and its combinations to come to the fore.

By removing the use of line drawing which had served as the anchor of the paintings, around which Bradley would explore and investigate color, he looks to let go of the familiar, both in terms of the source materials and the element that came most readily to him. In the artist's words, "challenging myself to use color to denote composition, form, and depth allows for an even bolder, more immediate, vehicle for the emotional content of the work."

Bradley has exhibited at Volta New York and Basel, and was selected for FutureMap 08 and the Catlin Art prize 2009 and 2011. He is in the collections of the Hort family, Richard Greer, David Roberts Arts Foundation, Robert Devereux and Michael Lynne, the University of the Arts London, as well as many major private collections in the UK, US, and Europe.

For more information or further inquires please contact Robert Berry at robert@unixgallery.com or by phone at 212-209-1572.